

## Covering

- ▶ Trees
  - ▶ How many
  - ▶ Sharing
  - ▶ Consistency checker
- ▶ Discoveries
- ▶ Smart Matches
- ▶ Record Matches
- ▶ Charts
- ▶ DNA
- ▶ Blogs
- ▶ Free vs Premium vs Premium Plus

## MyHeritage



- ▶ History
  - ▶ Founded in Israel in 2003 by Gilad Japhet
  - ▶ 88 million users across 196 countries
  - ▶ 7 billion records
  - ▶ 35 million family trees
  - ▶ 2 million profiles added daily
  - ▶ 340 Employees
  - ▶ 8 acquisitions
  - ▶ Focused on family stories - particularly eastern Europe

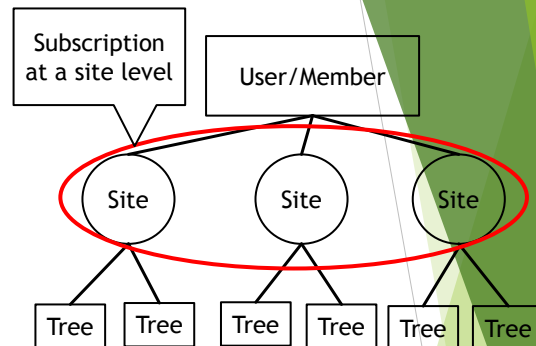


## MyHeritage - Technologies

- ▶ Smart Matching
  - ▶ Automatic matches between people in different family trees
- ▶ Record Matching
  - ▶ Automatic matches between people and historical records
- ▶ Instant Discoveries
  - ▶ Adds a new branch to a family tree in one click
- ▶ Search Connect
  - ▶ Enables users searching for the same person to connect
- ▶ Super Search
  - ▶ Search engine for historical records and documents
- ▶ Global Name Translation
  - ▶ Translates Names from any language to any language
- ▶ Family Tree Builder Software

## Trees - how many?

- ▶ Family sites are based on subscriptions
- ▶ Data subscriptions are at a user level
- ▶ Each member can have multiple family sites
- ▶ You can have multiple family trees per site
- ▶ Basic sites are free
  - ▶ Limited to 250 people
  - ▶ Limited to 500MB of storage
- ▶ Premium Plan
  - ▶ Limited to 2500 people
- ▶ Premium Plus Plan
  - ▶ Unlimited number of people
  - ▶ Unlimited amount of storage



## Trees - sharing - Site Access

- ▶ Found under Home, Site Account, My Privacy
- ▶ Access to the overall family site including the family trees
- ▶ Guests can find site & request access
- ▶ Receive e-mails with requests
- ▶ Site members can invite other members
- ▶ Allow limited information to guests - similar to Ancestry's private tree if no
- ▶ Allow approved apps access

### Brigham Web Site - Access

Select whether your site can be found by guest users who are not members of your site.

- Allow guests to find my site (recommended) ⓘ
- Allow guests to request membership in my site ⓘ
- Send me email notifications about new membership requests ⓘ
- Allow my site members to invite other members to the site ⓘ

Select whether limited information in your site can be viewed by guests. **Note:** guests can never edit any information, and can never view information that is marked as private.

- Allow guests to view limited information in my site ⓘ

MyHeritage and other vendors provide apps that can access data in your site. Such access is secure and authenticated and will ask you for approval.

- Allow authenticated apps to access my family site ⓘ

- Apply the above settings to all my family sites

## Trees - Sharing - Content Access

- ▶ Found under Home, Site Account, My Privacy
- ▶ Tree access
  - ▶ Include in MyHeritage historical search engine
  - ▶ Enable smart matching on MyHeritage
  - ▶ Allow managers of other sites to copy photos of matched people
  - ▶ Enable smart matching on other MyHeritage sites and partners
- ▶ Member permissions
  - ▶ Allow site members to post content to the site
- ▶ Photos
  - ▶ Can select specific albums for people to view and copy

### Brigham Web Site - Content

#### Family trees

MyHeritage provides advanced tools that allow you to research your family history and find matches for other users to find matches in your family trees.

Brigham Site (1120 people)

- Include family tree in MyHeritage historical search engines (recommended) ⓘ
- Enable Smart Matching™ on MyHeritage (recommended) ⓘ
- Allow managers of other sites to copy photos of matched individuals ⓘ
- Enable Smart Matching™ with other MyHeritage websites and partners ⓘ

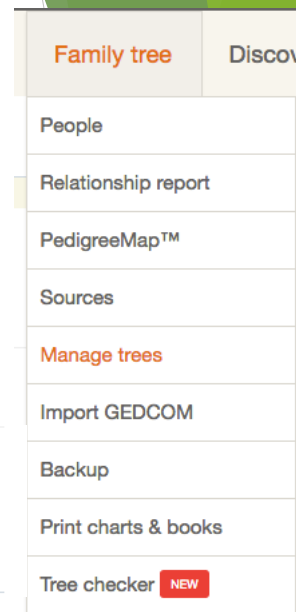
BrighamFamily-1 (441 people)

## Tree management




- ▶ People
  - ▶ Listing of all the people in a tree
- ▶ Relationships
  - ▶ Select two people from your tree to see their relationship
- ▶ Sources
  - ▶ Lists all sources and # of citations for your family tree
- ▶ Backup - paid service for backing up your family tree
- ▶ Manage Trees
  - ▶ Manage settings, default tree, GEDCOMs, Family Tree Builder, Deletion
- ▶ Charts and Books
- ▶ Consistency Checker

### Manage family trees

- View
- Edit tree settings
- Download to Family Tree Builder
- Export to GEDCOM
- Set as default tree
- Delete



## Trees - consistency checker

- ▶ Similar to many checks in personal genealogy programs
- ▶ First online tree accuracy checker
- ▶ First time run may take time depending on size of tree
- ▶ Errors 
  - ▶ Issues that are obviously incorrect
- ▶ Warnings 
  - ▶ Data seems unusual
- ▶ Notices 
  - ▶ Might be a potential problem

### Consistency Checker Settings

#### Errors

- Birth after death  
Birth date of a person is after their death date.
- Child older than parent  
Birth date of a person occurred before their parent's birth date.
- Child born after death of parent  
Birth date of a person is after their parent's death date.

#### Warnings

- Died too old  
Deceased person died when they were more than  years old.
- Alive but too old  
Living person is more than  years old.
- Parent too young when having a child

## Charts & Books

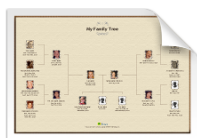
- ▶ Chart wizard helps you create charts
- ▶ Multiple styles of charts
- ▶ Allows for some customization
- ▶ Creates PDFs of charts
  - ▶ Can print at home
  - ▶ Can print professionally
- ▶ Can order posters directly from MyHeritage
- ▶ Books
  - ▶ Include both ancestors and descendants
  - ▶ Include both direct and indirect relations
  - ▶ Notes, sources, indexes of places, dates, and individuals
  - ▶ Make sure to change paper size to letter before generating!

**1 Select type of chart or book**

- Bowtie
- Close family
- Ancestors Vertical
- Descendants
- Hourglass
- Sun chart New
- Fan chart
- All-in-one
- Family book

**2 Select chart style**

To use the same settings as your most recent chart



Style 1

**3 Customize the chart**

**Main person**

**Title**

**Facts for individuals**

**Generations**

- Show all generations
- Limit number of generations to

**Printing method**

- Single page - for printing a large poster
- Multiple pages - for printing on a home printer

## Smart Matches

- ▶ Automatic matches between people in different family trees
- ▶ MyHeritage e-mails info about smart matches
- ▶ Compares names, facts and connections
- ▶ Can view under discoveries tab on site
- ▶ Can review and save new information to your tree
- ▶ Can contact other tree managers for more info
- ▶ Match by people
- ▶ Match by sources

Discoveries	DNA
Matches by people	Matches by people
Matches by source	Matches by source
Instant Discoveries™	Instant Discoveries™

**Matches by people**


All Matches Record Matches **Smart Matches**

965 people with 28,625 matches

**Matches by source**

All Matches Record Matches **Smart Matches**

4,786 sources with 28,625 matches

 **Hayden Web Site**  
MyHeritage Family Trees  
DAWNFAM6 Family Tree | 93,498 people | Manage

## Record Matches

- ▶ Runs for free
- ▶ Emails you with record matches
- ▶ Can view matches for free
- ▶ Viewing full records might requires a subscription
- ▶ Premium
  - ▶ MyHeritage Family Sites, MyHeritage Members
- ▶ Premium Plus
  - ▶ MyHeritage Family Sites, MyHeritage Members, MyHeritage family trees, MyHeritage Photos

### Discovery settings

Show Record Matches of the following confidence or higher  
Low-confidence Record Matches are more likely to include inaccuracies, but may also reveal interesting information



- Show all record types
- Show only structured records (Vital, Census...)
- Show only free text records (Newspapers, Yearbooks...)

### Matches by people

All Matches    Record Matches    Smart Matches

1,207 people with 5,945 matches

## Instant Discoveries

- ▶ Person Discoveries
  - ▶ Match a person based on smart matched
  - ▶ Add everyone on that person's branch (people not already in your tree)
  - ▶ Up to 40-50 people
  - ▶ Mass adding of people rather than individual
  - ▶ Make sure you trust the source!
  - ▶ Can view in family tree
- ▶ Photo Discoveries
  - ▶ Based on smart matching
  - ▶ Can add up to 10 photos at once
  - ▶ Can evaluate photos to determine reliability

### Instant Discoveries™

All Discoveries    Person Discoveries™    Photo Discoveries™ **New**

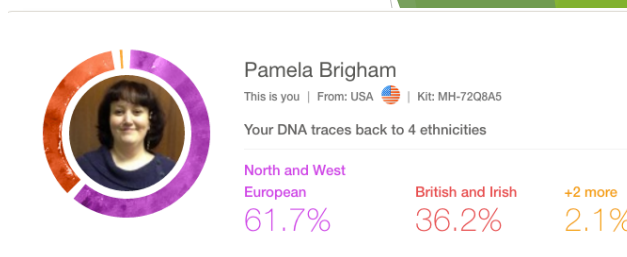


Drusilla Sarah Berry (born Wilcox)    Abram Cline    Mary Ann Cline (born...    Meredith Lucinda...

Your direct ancestor (5 generations)    Your direct ancestor (6...    Your direct ancestor (6...    Your direct ancestor (6...

## DNA

- ▶ New addition to MyHeritage offerings
- ▶ Can upload raw Autosomal DNA results from 23 and Me, Ancestry, or Family Tree DNA (Family Finder)
- ▶ Uploads do not include ethnicity estimate
- ▶ MyHeritage offers their own test - cheek swab
- ▶ MyHeritage test offers ethnicity estimate
  - ▶ Based on family trees
- ▶ DNA Matches
  - ▶ Shared percentage
  - ▶ Shared segments (cM)
  - ▶ Largest shared segment (cM)
  - ▶ Trees & Common Surnames



## Blogs



- ▶ <https://blog.myheritage.com>
- ▶ Free
- ▶ Mix of articles and webinars
- ▶ Lots of good information for genealogists
- ▶ Lots of information about MyHeritage
- ▶ 9 categories
- ▶ Hints & Tips
- ▶ DNA

All Posts
DNA
Events and Webinars
Guest Posts
✓ Hints and Tips
Historical Records
History
Holidays
MyHeritage News
MyHeritage Products

## Free vs. Premium vs. Plus

Feature	Free	Premium	Premium Plus
Family Tree	Limited to 250 people	Limited to 2500 people	Unlimited
Storage	500MB		Unlimited
Family Tree Builder	Free - not all features active	Free - most features active	Free - all features active
Smart Matching	Free to view	Enhanced	Enhanced
Record Matching	Free to view	Free	Free
Instant Discoveries	Free to view		Unlimited
Super Search	Free to search	Family Sites & Members collections	All
Global Name Translation	Yes	Yes	Yes
Support	Standard	Priority Support	Priority Support
Tree Checker	Yes	Yes	Yes